

INSPIRE

TRENDS FOR 2024

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QUIET LUXURY 10

STANLEY® 21

TOPO DESIGNS 26

and much more.

REDEFINE | BALANCE | THRIVE
SEE THE FULL TREND COLLECTION AT [PCNA.COM](https://www.pcna.com)



INSPIRE

TRENDS FOR 2024

3P- Events is a partner you can trust. For over 25+ years, 3P- Events has led the promotional products industry with quality goods and a wide array of decorative capabilities. This powerful combination, along with our knowledgeable and experienced team, gives us insight into upcoming trends.

Inspire: Trends for 2024 represents the culmination of our research along with the products suited to each trend.



SMART SHOPPING GUIDE



ECO-FRIENDLY: Our eco-friendly styles use materials that are better for the planet



PROUDPATH: To meet your environmental and social responsibility objectives



DEEP INVENTORY: Big order? We've got extra inventory on our most popular styles

The Trends

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Redefine today for a better tomorrow.

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Harness innovation for balance, flexibility, and freedom.

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Prioritize health and wellness.

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Redefine

“Redefine” is about sustainability. It’s about repurposing, reconstructing and redefining the way we live and the products we use in more eco-friendly and socially conscious ways. A great example is the growing consumer preference for “Quiet Luxury,” which references high-quality, timeless styles with elevated materials that have longevity.



There is an Industry-wide push for sustainable materials and transparency.

87% of Business Leaders expect to **increase investment in sustainability** over the next two years.

SALES of sustainably marketed goods have **surged 2.7 times faster** than conventional products.

61% of Americans agree that **global climate change affects their local community.**

NEW!



7122-06



A. FSC® 100% Wood MagClick™ 5000 mAh Fast Wireless Power Bank

\$42.98 [C]

MOQ: 10



NEW!



SM-5289



B. Metallic Recycled Aluminum Soft Touch Gel Pen

\$1.48 [C]

MOQ: 250



NEW!



2900-52



C. 5.5\" x 8.5\" Kaya Recycled and Bamboo Bound JournalBook

8.98 [C]

MOQ: 50



NEW!



SM-2831



Recycled ABS Fast Wireless Charging Pad

12.99 [C]

MOQ: 20



NEW Retail Brand: FEED

BRANDS OF SUBSTANCE: Every FEED product provides school meals to children – sometimes their only meal that day. Since 2007, FEED has helped provide over 126 million school meals, working with three partners and in over 20 countries – that translates to over \$14 million in support. Durable and classic, FEED bags are crafted from 100% GOTS certified organic cotton and designed to be kept in rotation and out of landfills.

NEW!



FEED

9009-06
FEED Organic
Cotton Rivet Tote



\$19.98 [D]

MOQ: 30



NEW!



FEED

9009-12
FEED Organic
Cotton Market Tote



\$34.98 [C]

MOQ: 20



NEW!



FEED

9009-14
FEED Organic
Cotton Shopper Tote



\$11.98 [D]

MOQ: 50



NEW!



FEED

9009-15
FEED Organic
Cotton Weekend Tote



\$29.98 [D]

MOQ: 25





Hydro Flask

SUNBOUND



FEED

SUNBOUND





IN THE IMAGE:

- A.** 9008-15 Terra Thread Fairtrade Refillable Notebook **COMING SOON!** | **B.** 1600-53 Klean Kanteen® Eco Rise 14oz Mug | **C.** 1066-65 Newton Recycled Brass Gel Ballpoint **COMING SOON!** | **D.** SM-2945 Recycled ABS Whammo 2 Bluetooth Speaker **COMING SOON!**

NEW!



SM-5280
Recycled ABS
Plastic Gel Pen

\$.55 [C] MOQ: 250



COMING SOON!



SM-2945
D. Recycled ABS Whammo 2
Bluetooth Speaker

\$ 9.98 [C] MOQ: 50



NEW!



SM-2839
FSC® 100% Bamboo Retractable
5-in-1 Charging Cable

\$ 6.99 [C] MOQ: 200



NEW!



1066-60
Recycled Aluminum
Ultra Gel Ballpoint

\$ 2.98 [C] MOQ: 150



NEW!



SM-5281
5" x 7" FSC® Recycled Star
Spiral Notebook w/ Pen

\$ 3.49 [C] MOQ: 150



COMING SOON!



SM-7930
Rhodri RPET
Round Sunglasses

\$ 2.75 [C] MOQ: 300



COMING SOON!



1066-66
C. Newton Recycled
Brass Gel Rollerball

\$ 9.98 [C] MOQ: 40



COMING SOON!



3750-84
Merchant & Craft Repeve
Recycled 15" Backpack

\$ 29.98 [C] MOQ: 30



COMING SOON!



SM-2832
Recycled ABS 3000 mAh
Wireless Power Bank

\$ 17.49 [C] MOQ: 20



NEW!

THE
GOODS™



SM-6002
The Goods Recycled 12 Can Cooler Bag



\$17.99 [C]

MOQ: 30

NEW!

THE
GOODS™



SM-5757
The Goods Recycled Fanny Pack



\$7.99 [C]

MOQ: 100

NEW!

THE
GOODS™



SM-5977
The Goods Recycled Work Anywhere Tote



\$14.99 [C]

MOQ: 40



Quiet Luxury

Do not mistake Quiet Luxury as “just another trend.” Typified by high-quality, timeless styles with elevated materials that have longevity, this style movement is here to stay. Embodying the craftsmanship traditionally associated with luxury fashion, Quiet Luxury sensibly combines style with sustainable materials that appeal to the contemporary, environmentally conscious consumer.

614% increase in internet searches for “**Quiet luxury**” suggesting people are invested in this trend and turning to **quality basics**.


—
Quiet Luxury is new-age minimalism with a larger focus on investment pieces and thoughtful shopping



NOSHINKU


NEW!



1411-01 
A. 0.6oz Noshinku Refillable
 Pocket Hand Sanitizer



\$8.99 [E] MOQ: 40



1066-62  
B. Recycled Aluminum Gel
 Ballpoint Stylus

\$2.28 [C] MOQ: 250



SM-6949  
C. Billy 26oz Aluminum Bottle
 with FSC® Bamboo Lid

\$7.39 [C] MOQ: 108



COMING SOON!



3750-85
D. Merchant & Craft Repeve Recycled 17”
Computer Backpack

\$30.97 [C] MOQ: 30



SM-6924
Sona 22oz RPET Reusable
Bottle w/ FSC® 100% Bamboo

\$4.39 [C] MOQ: 125



Brands of Substance

KLEAN KANTEEN®



1600-53
Klean Kanteen® Eco Rise 14oz Mug

\$35.00 [E] MOQ: 24



1600-54
Klean Kanteen® Eco Rise 16oz Tumbler

\$32.00 [E] MOQ: 24



Balance

In our fast-paced digital age, finding the delicate equilibrium between unplugging and connecting is essential. This new assortment of gadgets and gear helps consumers navigate converging digital and physical worlds. Striking this balance affords consumers the choice to live with intention. They can travel for work and pleasure simultaneously; they can keep in touch while on the trail; they can power up while winding down.



A.

B.

C.

ChatGPT has over 180M users
as of November 2023

75% of business travelers intend to
add some **vacation time** and **leisure**
activities to their next corporate trip

60% of all **business trips** are **lengthened**
with leisure days

COMING SOON!



8676-04

A. Topo Designs Y Pack 15" Laptop Backpack

\$79.00 [D]

MOQ: 8



COMING SOON!



1602-06

B. Mega Victor Recycled Vacuum Insulated Tumbler 20oz

\$17.47 [C]

MOQ: 24



NEW!



SM-2838

Helio 5000 mAh Solar Power Bank

\$16.99 [C]

MOQ: 20



COMING SOON!



7197-70

C. Yukon Outdoor Bluetooth Speaker

\$24.98 [C]

MOQ: 15



COMING SOON!



9898-02
Daybreak rPET 15" Computer Backpack



\$19.97 [C]

MOQ: 24



COMING SOON!



7143-69
Smart Microphone

\$19.98 [C]

MOQ: 20



NEW!



PACKAGE AND
CONTENTS

5077-11
Solekick™ MagClick™ 5000 mAh
Wireless Power Bank

\$35.98 [C]

MOQ: 15



COMING SOON!



9898-01
Greenway rPET 15" Computer Backpack



\$21.98 [C]

MOQ: 20



IN THE IMAGE:

A. 9355-18BK Wenger Recycled Zippered Padfolio **COMING SOON!** | **B.** 5077-12 Solekick™ MagClick™ 10000 15W Wireless Power Bank | **C.** 8052-49 High Sierra Forester rPET 22" Wheeled Duffle Bag | **D.** 1631-30 Shoe Bag **COMING SOON!** | **E.** 0913-05 Rite in the Rain All Weather Metal Clicker Pen | **F.** 0913-03 4.6" x 7" Rite in the Rain Side Spiral Notebook | **G.** SM-9739 The Goods Recycled Felt Keychain **COMING SOON!**

A.



B.



C.



D.



E.



G.



F.





A.

B.

C.

D.

E.

NEW!



1603-15

C. Pinnacle 40 oz Vacuum Insulated Eco-Friendly Travel Tumbler With Straw



\$19.98 [C]

MOQ: 24



NEW COLOR!



SM-6948

Thor 40 oz Eco-Friendly Straw Tumbler



\$9.99 [C]

MOQ: 50



COMING SOON!



8850-23

Totes 9102 XL Auto Open Golf Stick (UV ProtectXXoz)



\$39.98 [C]

MOQ: 16



COMING SOON!



SM-2469

Recycled Polyester Reflective Lanyard



1.98 [C]

MOQ: 400



IN THE IMAGE:

A. 8850-22 Totes 60" Titan Vented RPET Umbrella **COMING SOON!** | B. SM-2467 Rainbow Lanyard
C. 1603-15 Pinnacle 40 oz Vacuum Insulated Eco-Friendly Travel Tumbler With Straw | D. 3400-39
Luna Convertible Backpack Tote **COMING SOON!** | E. TM92737 tentree Nimbus Long Rain Jacket



ROCKETBOOK

COMING SOON!



0911-33
A. Rocketbook Infinity Core Notebook Set

\$32.27 [C]

MOQ: 25



9898-03
B. Fife rPET 15" Computer Backpack

\$18.97 [C]

MOQ: 24



IN THE IMAGE: **A.** 0911-33 Rocketbook Infinity Core Notebook Set | **B.** 9898-03 B. Fife rPET 15" Computer Backpack | **C.** 1603-01 Stanley Quencher H2.O FlowState™ Tumbler 40 oz | **D.** 7143-69 Duo Talk Wireless Microphone | **E.** SM-2837 Hue Power Bank with Multi-Tips

NEW!



1603-01



C. Stanley® Quencher H2.O FlowState™ Tumbler 40 oz

\$50.00 [E]

MOQ: 24



NEW!



1603-02



Stanley® Quencher H2.O FlowState™ Tumbler 30 oz

\$40.00 [E]

MOQ: 24



COMING SOON!



7143-68

Mini Phone Printer

\$39.98 [C]

MOQ: 10



Brands of Substance

SONY

COMING SOON! SONY



7195-54



Sony Bluetooth Headphones, WHCH520

\$69.98 [G]

MOQ: 2



COMING SOON! SONY



7195-60



Sony XE200 Portable Bluetooth Speaker

\$159.98 [G]

MOQ: 3



COMING SOON! SONY



7195-55



Sony WH-CH720N Wireless Noise Cancelling Headphones

\$159.98 [G]

MOQ: 5



Thrive

Now more than ever, consumers are prioritizing health and self-care. They focus inward to find new ways to heal — from embracing the power of sound to the importance of exploring nature. This year, consumers will continue to seek products supporting cognition, focus, recuperation, sleep, and mood. The products in this collection promote healthy living, stress reduction, and enhanced overall comfort.

79% of Americans aged 26-40 list health as the most important thing in their lives, second only to family

—
The **global wellness market** is currently estimated at more than **\$1.5 trillion**, with annual growth of 5-10%



NEW!



COMING SOON!



1603-03

A. Stanley® IceFlow™ Flip Straw Tumbler 30 oz



\$45.00 [E]

MOQ: 24



SM-5221

B. Breezy rPET Duffle Bag



10.98 [C]

MOQ: 30



COMING SOON!



COMING SOON!

1631-33

C. Cork Roller

\$15.98 [C]

MOQ: 40



1631-32

D. Cork Yoga Block

\$14.98 [C]

MOQ: 32



NEW!



SM-7924  
A. Sun Ray RPP Sunglasses

\$2.48 [C] MOQ: 400



COMING SOON!



SM-6007  
Brix Recycled Backpack

\$8.98 [C] MOQ: 40



COMING SOON!



SM-8199  
Sparks Drawstring Bag

\$4.65 [C] MOQ: 200







TM18141
B. tentree Space Dye Full Zip Fleece Hoodie

\$92.63 [C] MOQ: 12



COMING SOON!



5077-12
Solekick™ MagClick™ 10000 mAh 15W Wireless Power Banks

\$49.98 [C] MOQ: 10



NEW!



SM-6009
Combo Drawstring Bag

\$3.98 [C] MOQ: 200



NEW!



7143-65
C. 5-in-1 Charging Cables with iWatch Charger

\$13.98 [C] MOQ: 50



COMING SOON!



SM-5220  
Swoop rPET Duffle Bag

\$9.98 [C] MOQ: 30







1080-37 
High Sierra Oversize Picnic Blanket

\$40.07 [C] MOQ: 12





IN THE IMAGE: **A.** SM-7924 Sun Ray RPP Sunglasses | **B.** TM18141 tentree Space Dye Full Zip Fleece Hoodie | **C.** 7143-65 5-in-1 Charging Cables with iWatch Charger | **D.** 8053-40 High Sierra Recycled Everclass 15" Laptop Backpack **COMING SOON!**



A.

NEW Retail Brand: TOPO DESIGNS

BRANDS OF SUBSTANCE: Topo Designs produces simple, sustainable, well-designed products that leverage innovative technology to ensure a timeless look with modern functionality. Delivering the most durable, versatile packs and bags, Topo Designs uses heavy-duty components such as YKK zippers and nylon deniers with high abrasion resistance, tear-strength and tensile strength. Whether used around town, out on the trail or globe trotting, Topo Designs' products are designed for longevity and timeless utility.

NEW!



8676-01
Topo Designs Rover Pack Classic



\$99.00 [D]

MOQ: 6



NEW!



8676-02
A. Topo Designs Daypack Classic



\$99.00 [D]

MOQ: 6



NEW!



8676-03
Topo Designs Light Pack



\$79.00 [D]

MOQ: 8



NEW!



8676-04
Topo Designs Y Pack



\$79.00 [D]

MOQ: 8





NEW!



SM-1706
A. 3-Piece Jute Spa Set

\$4.98 [C]

MOQ: 100



NEW!



SM-1709
B. FSC® 100% Bamboo Compact Mirror & Brush

\$3.98 [C]

MOQ: 100



NEW!



SM-1703
C. FSC® 100% Bamboo Loofah

\$6.99 [C]

MOQ: 75



NEW!



SM-1610
0.27oz Pen Sprayer Sanitizer with
62% Alcohol

\$1.19 [C]

MOQ: 250



NEW!



SM-5282
3.4" x 4.5" FSC® Recycled
Post Spiral Notebook

\$1.99 [C]

MOQ: 400



COMING SOON!



SM-1707
Recycled AM/PM Pill Case

\$2.98 [C]

MOQ: 180



NEW!



1070-15
Picnic Blanket


\$18.98 [C]

MOQ: 40



NEW!



A. GENEVA Eco Hybrid Insulated Jacket  
(W) TM99657 SIZE OPTIONS XS-2XL
(M) TM19657 SIZE OPTIONS: S-3XL

\$88.67 [C]

MOQ: 12



COMING SOON!

THE
GOODS™



SM-6004
B. Lucent Deluxe Clear Backpack


\$14.98 [C]

MOQ: 35



NEW!



8053-16
C. High Sierra Eco 200 Lumen LED Flashlight  

\$26.98 [C]

MOQ: 25



COMING SOON!



1081-41
D. Extra Large Plaid Picnic Blanket 

\$30.98 [C]

MOQ: 24





A.

B.

C.

D.

Brands of Substance

HYDRO FLASK

Inspired by intersecting passions for spending time in nature with availing that experience to others, at Hydro Flask®, outside is everything. From providing more equitable access to parks to encouraging people to reduce the use of plastics, Hydro Flask® is a brand on a mission.

A.

A.

NEW!



1601-97
Hydro Flask® Wide Mouth 32oz
Bottle with Flex Chug Cap

\$52.96 [E]

MOQ: 24



NEW!



1601-98
Hydro Flask® All Around™
Travel Tumbler 32oz with Straw

\$42.96 [E]

MOQ: 24



NEW!



1601-99
Hydro Flask® All Around™
Travel Tumbler 40oz with Straw

\$47.96 [E]

MOQ: 24



NEW!

Hydro Flask



1601-96
A. Hydro Flask® Wide Mouth
24oz Bottle w/ Flex Straw Cap

\$49.00 [E] MOQ: 24



NEW!

HIGH SIERRA

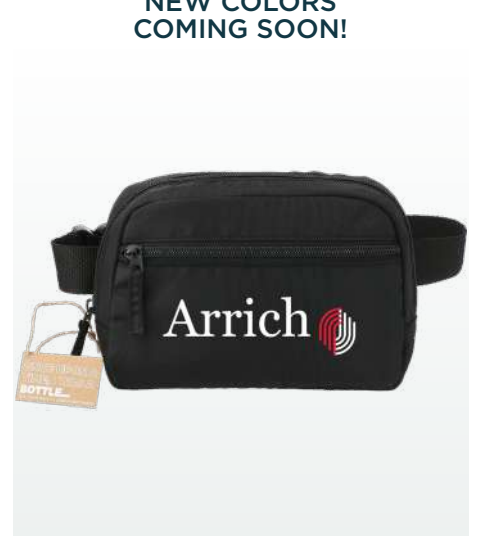


8053-17
High Sierra Eco 160 Lumen
LED Flashlight

\$16.98 [C] MOQ: 25



NEW COLORS
COMING SOON!



3750-60
Recycled Sport Fanny Pack

\$12.58 [C] MOQ: 48



Brands of Substance

SKULLCANDY

NEW!

Skullcandy



7196-30
Skullcandy Ounce
Bluetooth Speaker

\$34.99 [E] MOQ: 10



NEW!

Skullcandy



7196-31
Skullcandy Terrain
Bluetooth Speaker

\$59.99 [E] MOQ: 6



NEW!

Skullcandy



7196-29
Skullcandy Smokin' Buds
True Wireless Earbuds

\$29.99 [E] MOQ: 12





NB.
Neuogen
Biotech

A.

NEW!



SM-5968



A. Vila Recycled All-Purpose Tote

\$9.99 [C]

MOQ: 50



NEW!



7197-40

Stark 2 Bluetooth Speaker

\$14.98 [C]

MOQ: 50



COMING SOON!



7143-62

Universal Travel Fast Wireless Charger

\$29.98 [C]

MOQ: 20



Brands of Substance

CAMELBAK®

NEW!

CAMELBAK



1627-48



CamelBak® Fit Cap 32oz

\$38.50 [E]

MOQ: 32



NEW!

CAMELBAK



1627-47



CamelBak® Forge Flow 16oz

\$31.50 [E]

MOQ: 48



NEW!

CAMELBAK



1627-12



CamelBak® Podium® 3.0 Chill 21oz

\$17.00 [E]

MOQ: 36

